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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
923678-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Democratic Congressional	Issue - New Hampshire	1311

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	923678	

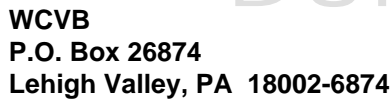
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	Good Morning America	658-9a	M- TF--	:30	3	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB M 10/29/12 5:14 AM 5a Eyeopener 5-6a :30 D3C12NH01T03H \$1,500.00 NM MG for 4.2,3.1,7.3,1.2									
8 WCVB M 10/29/12 5:41 AM 5a Eyeopener 5-6a :30 D3C12NH02T03H \$1,000.00 NM MG for 4.2,3.1,7.3,1.2									
5 WCVB M 10/29/12 8:18 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM MG for 4.2,3.1,7.3,1.2									
6 WCVB M 10/29/12 6:13 PM Newscenter 5 at 6 6-630p :30 D3C12NH02T03H \$3,300.00 NM MG for 4.2,3.1,7.3,1.2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 10/29/12 8:47 AM Good Morning America 658-9a :30 D3C12NH02T03H \$2,300.00 NM									
2	10/25/12	10/29/12	REGIS AND KELLY DAY 9A-10A		M- TF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 10/29/12 9:58 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
3	10/25/12	10/29/12	The View	1058-12n	M- TF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 10/29/12 11:41 AM The View 1058-12n :30 D3C12NH02T03H \$1,500.00 NM									
4	10/25/12	10/29/12	1-2p	1-2p	M- TF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 10/29/12 1:26 PM 1-2p 1-2p :30 D3C12NH02T03H \$1,000.00 NM									
5	10/25/12	10/29/12	ELLEN EF	4P-5P	M- TF--	:30	3	\$1,800.00	NM



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<u>Advertiser</u> Democratic Congressional		<u>Product</u> Issue - New Hampshire	<u>Estimate Number</u> 1311

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6874

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923678-2	11/04/12	November 2012	10/29/12 - 10/29/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Congressional	Issue - New Hampshire	1311	

Agency Commission **\$4,515.00**

Net Amount Due **\$25,585.00**